



NLB  
LJUBLJANA  
MARATHON



# Running EXPO NLB Ljubljana marathon 2026

15<sup>th</sup> to 17<sup>th</sup> October

PRESENTATION





# EXPO

## NLB Ljubljana Marathon

### RUNNING EXPO

- from Thursday, October 15<sup>th</sup> to Saturday, October 17<sup>th</sup>, 2026
- Ljubljana Exhibition and Convention Centre
- pick-up of bib numbers
- exhibition and sales area
- more than 25,000 visitors
- free entry to the fair



# NUMBER OF PARTICIPANTS IN 2025

**19,379** + **1,781**  
**VITA KIDS RUN**  
**8,395**  
**SENSODYNE SCHOOL RUNS**

**RUNNERS**

## Participation by distance:

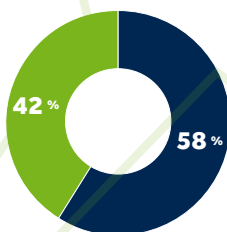
**7,193** / 10 km  
**8,613** / 21 km  
**3,573** / 42 km

## Average age of runners:

**38** years

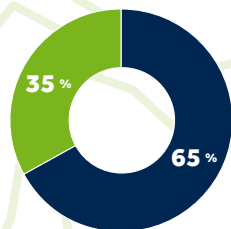
## Attendance according to gender:

**58%** men  
**42%** women



## Contestants by country:

**84** countries  
**65%** Slovenia  
**35%** other countries



**12,608** Slovenia  
**1,562** Croatia  
**1,098** Serbia  
**709** Italy  
**615** Austria  
**393** United Kingdom  
**307** Bosnia and Herzegovina  
**225** Germany  
**224** France  
**162** Iceland  
**158** Republic of North Macedonia  
**148** Hungary

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**RECORD**  
of all time:



**6,771**  
**(35%)**

foreigners in 2025

## Share of foreigners:

**35%** in 2025  
**33%** in 2024  
**30%** in 2023  
**27%** in 2019  
**18%** in 2015

## Growth of applications:

**19,379** in 2025  
**15,267** in 2024  
**13,550** in 2023  
**10,073** in 2022  
**5,150** in 2021



## RUNNING EXPO NLB LJUBLJANA MARATHON 15<sup>th</sup> - 17<sup>th</sup> OCTOBER 2026

The NLB Ljubljana Marathon is a real running and sports festival, given its tradition and mass participation. The streets of the Slovenian capital are flooded with a river of runners every year, proving that interest in this type of recreation and socializing is increasing again. The organizers strive to offer the best every year, which also applies to the Running EXPO.

At the NLB 30th Ljubljana Marathon, we expect 20,000 runners to try their chance at distances of 42, 21 or 10 km, as well as 10,000 children in preschool and school runs. The introduction to the event will be the largest sports fair in our country, which will understandably be predominantly running. It will take place from **Thursday, 15<sup>th</sup>, to Saturday, 17<sup>th</sup> October 2026**, and will be held at the Ljubljana Exhibition and Convention Centre, in the Kupola and Kocka hall. **Entrance will be free for visitors.**

The fair is intended for registered runners, their families, and the general recreational crowd, and it also organizes the collection of starting numbers and starting packages. Therefore, we are planning at least 25,000 visitors over the three days.



## INFO

- **The largest running expo in Slovenia**
- **19,000 runners** who take the starting package, from the youngest Lumpi runners, schools, beginners, amateurs and professionals
- **30,000 visitors** who come for running, medical and nutritional advice, to try out new sports shoes and other equipment, to find out where to go to the next running event,...
- **90 exhibitors**
- **3800 m<sup>2</sup> of exhibition space**
- **Free admission**

### OPENING HOURS

Thursday, 15.10.2026, **9:00 - 19:00**

Friday, 16.10.2026, **9:00 - 19:00**

Saturday, 17.10.2026, **9:00 - 21:00**

### LOCATION

Ljubljana Exhibition and Convention Centre, hall Kupola and Kocka  
Dunajska cesta 18, 1000 Ljubljana

### PARKING LOT

Ljubljana Exhibition and Convention Centre

### CONTACT

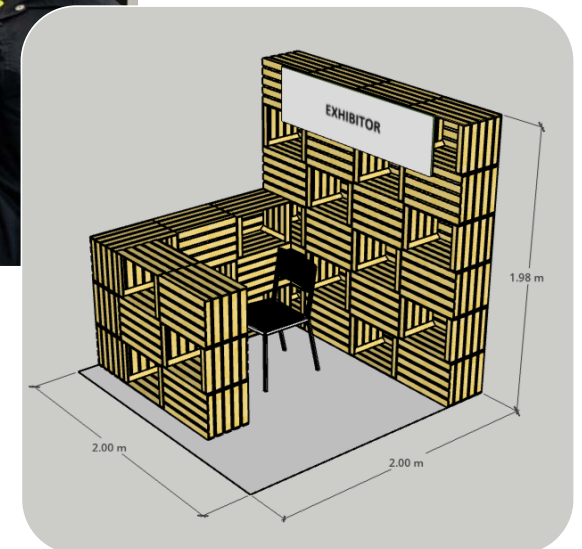
[pjja.zalokar@timingljubljana.si](mailto:pjja.zalokar@timingljubljana.si)



# PACKAGE

## MADE IN SLOVENIA PACKAGE 4 m<sup>2</sup> (slovenian handicraft providers)

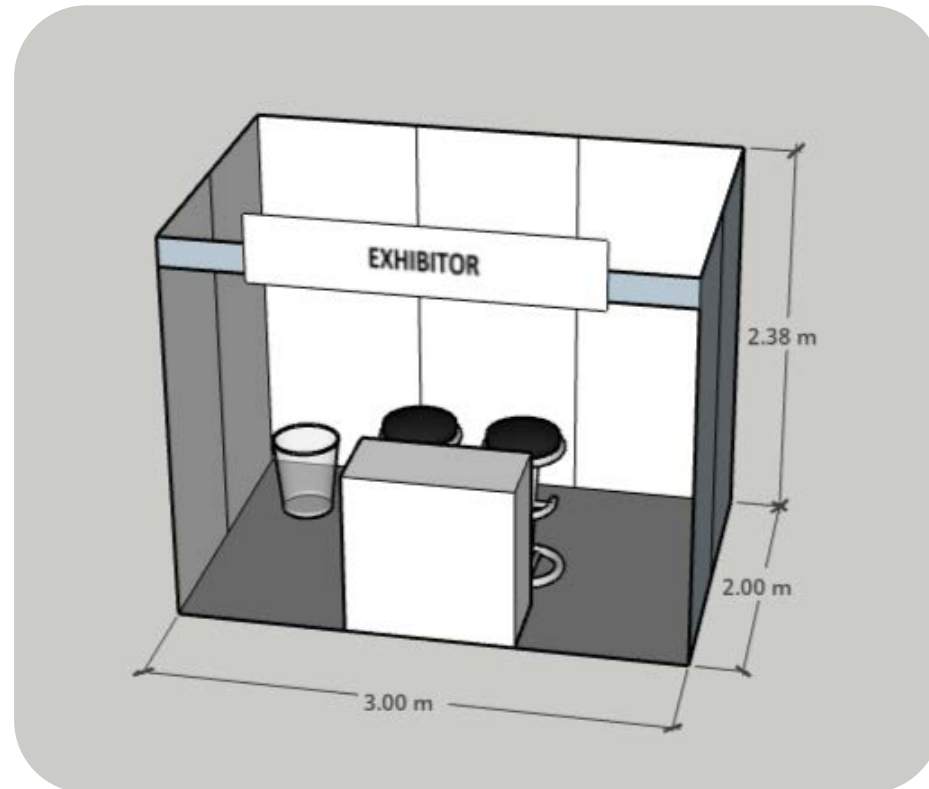
- Exhibition area 200 x 200 cm
- Walls
- Grey carpet
- Counter with chair
- Bin
- Sign with promotor`s name
- Promotor`s name with link on web page



# PACKAGE

## PACKAGE 6 m<sup>2</sup>

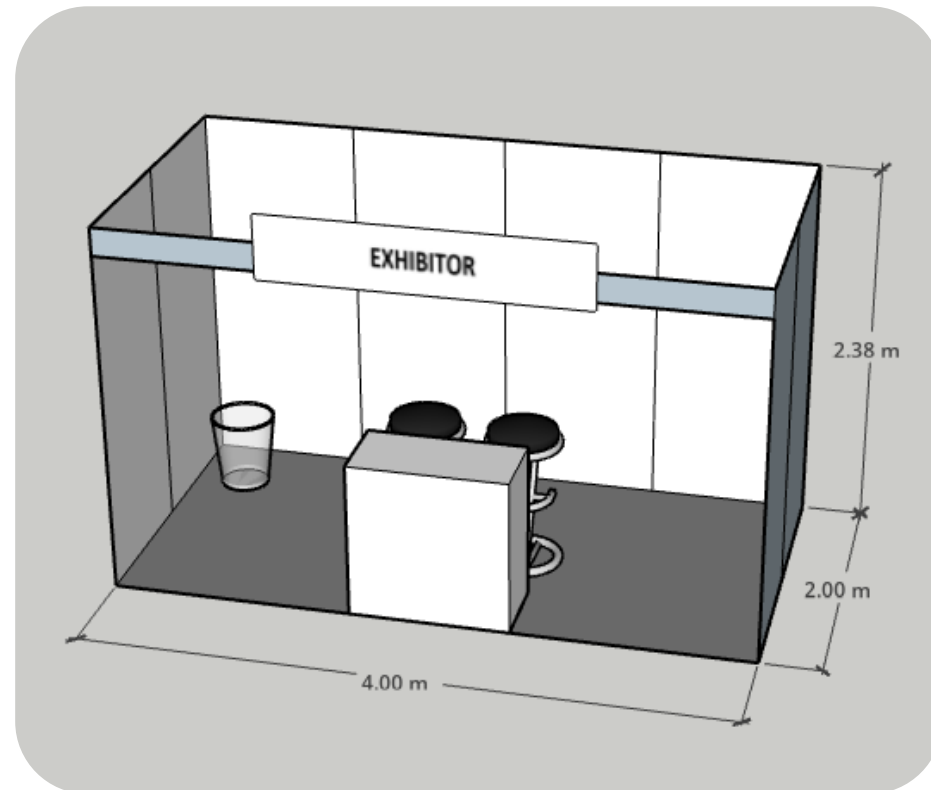
- Exhibition area 300 x 200 cm
- Walls
- Counter with 2 chairs
- Grey carpet
- Bin
- Sign with promotor`s name
- Promotor`s name with link on web page



# PACKAGE

## PACKAGE 8 m<sup>2</sup>

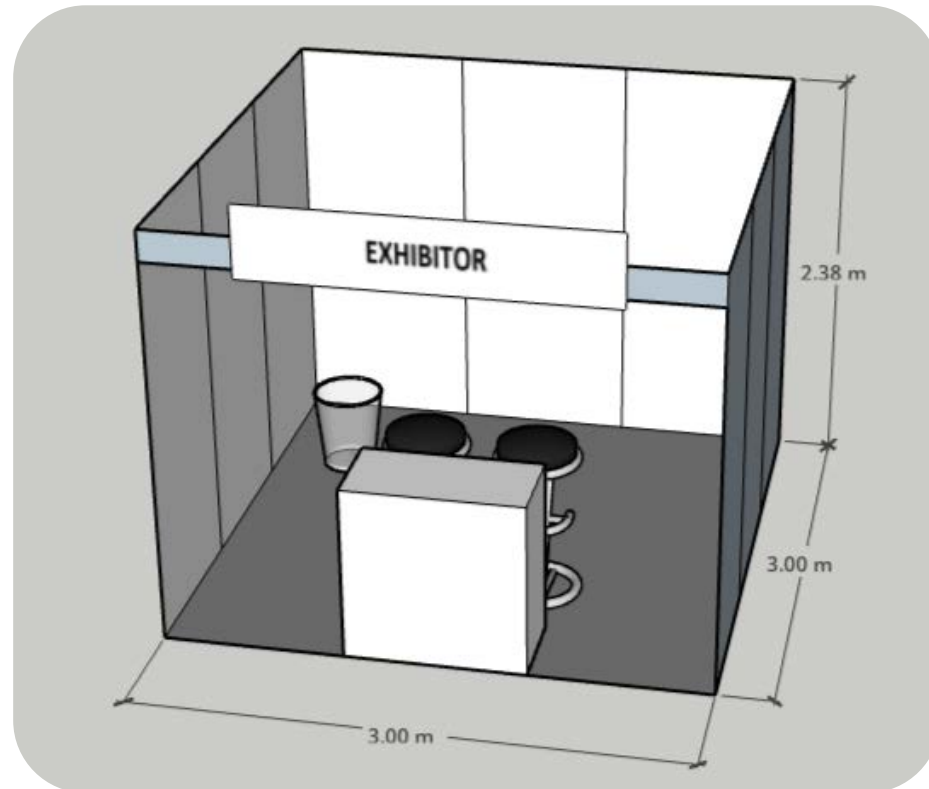
- Exhibition area of 400 x 200 cm
- Walls
- Counter with 2 chairs
- Grey carpet
- Bin
- Sign with promotor`s name
- Promotor`s name with link on web page



# PACKAGE

## PACKAGE 9 m<sup>2</sup>

- Exhibition area 300 x 300 cm
- Walls
- Counter with 2 chairs
- Grey carpet
- Bin
- Sign with promotor`s name
- Promotor`s name with link on web page



## PACKAGE

### UNFURNISHED EXHIBITION AREA INSIDE THE HALL

4 m<sup>2</sup> (2 x 2 m)

9 m<sup>2</sup> (3 x 3 m)

### ADDITIONAL EQUIPMENT

Electricity 1.5 kW (220V / 10A)

Electricity 3 kW (220V / 16A)

Electricity 5 kW (220V / 380V / 3x10A)

Table (1.4x0.6 m)

Bar table (69x69cm)

Counter (1 x 0.5 x 1m)

Bar stool

Congress chair

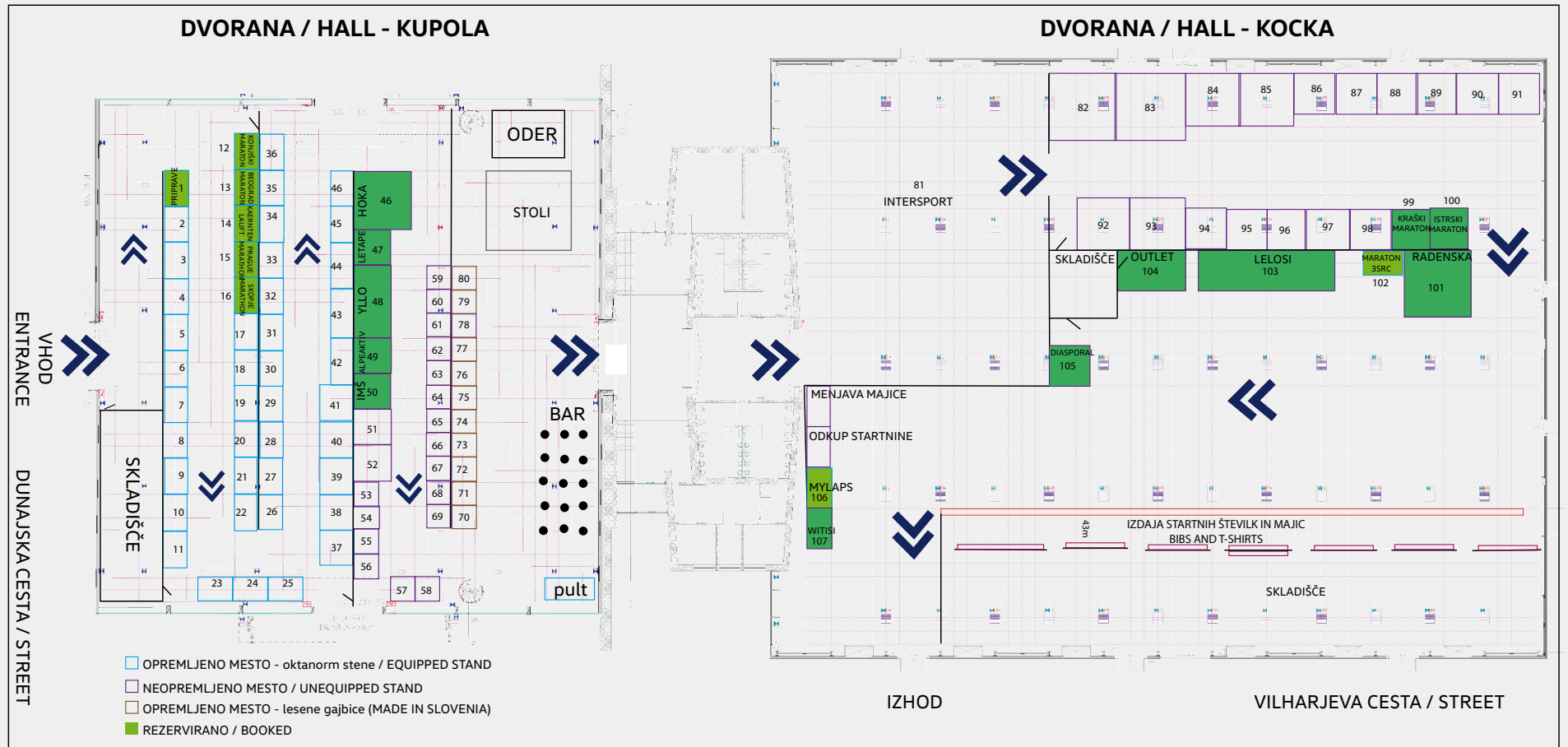
Shelf

Reflector

### POSSIBILITY TO RENT UNFURNISHED OR FURNISHED SPACE UPON REQUEST



## SEJEM TEČEM / RUNNING EXPO NAČRT / MAP



 **NLB**  
**LJUBLJANA  
MARATHON**



Organiser:



City of  
Ljubljana



**LJUBLJANA  
IS SPORT**

**TIMING  
LJUBLJANA**

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